

From the Happy Sheet
to the Bottom Line



Patrick Taggart & Gail Sheppard

Increasing revenue and/or reducing costs from learning & development activities

GPS Vision - • New publication by Patrick Taggart & Gail Sheppard

GPSVision is a team of Organisational Development specialists who add value to their clients by helping them to improve their bottom line through developing their staff.

Working with a range of organisations in the Coventry & Warwickshire area and across the UK, they pride themselves on being at the forefront of development approaches that offer their clients a bottom line return on their investment.

Local clients include TATA Technologies, NHS Coventry, Whitefriars Housing Group, Coventry Building Society and Warwickshire County Council.

GPSVision teach their clients how to reduce costs or increase their revenue through targeted staff development activities. This requires a change in thinking that currently exists where development is often and only for the benefit of the individual. They implement their unique Performance Improvement Cycle (PIC ©) that ensures development activities deliver improvements for individuals and also teams, the organisation and customers.

As a CMI (Chartered Management of Institute) Approved Centre they deliver and accredit Leadership & Coaching qualifications. They are all licensed SHL and APTER practitioners and provide a comprehensive psychometric service to executives and managers.

From the Happy Sheet to the Bottom Line

They have just published their first book 'From the Happy Sheet to the Bottom Line, Solving the Return on Investment Challenge' which is available from the end of April 2010. It includes details of their approach, 8 case studies in leadership and coaching showing how it is possible to increase impact and return on investment from soft skills interventions and a simple step by step guide to adopting their process.

ODISSY  odyssey

They have recently developed their successful and unique process into an efficient and affordable web based system called Odyssey. This enables organisations to

improve their performance through targeted and effective learning & development activities.

FREE EVENT: ROI made easy!

Friday 18th June 2010 08.30am – 10.30am at The TechnoCentre, Coventry University Technology Park, Coventry, CV1 2TT. Complimentary breakfast included

By attending this free event you will receive:

1. Answers to your burning questions on evaluation and ROI
 2. 20% off the rrp of our new ROI book for 'From the Happy sheet to the Bottom Line - Solving the Return on Investment Challenge'
 3. 20% discount off our New 'do it yourself' ROI practical toolkit
 4. 1 hours **FREE** follow up consultancy on the key steps for implementing a Return on Investment culture in your organisation
- To book your FREE place, please contact either Patrick Taggart or Clare Schofield.

For more information contact Patrick Taggart or Clare Schofield on 024 7622 3110 or 024 7623 6973.

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