

the story so far...

Odissy is the result of five years hard work by **GPSVision** focusing on Return on Investment (ROI). We have learned that the current systems for supporting Organisational Development are inadequate for managing ROI on a large scale.

Along the journey we have learned from key writers in our specialist field and the following comments have helped us to shape **Odissy**;

Paul Kearns runs a strategic HR, measurement and evaluation consultancy business and is a renowned consultant, trainer, speaker and writer. **“It is to the great shame of the training ‘profession’ that it has failed to produce a universally accepted and workable evaluation methodology”**

Peter Honey is a chartered psychologist and is the founder of Peter Honey Publications Ltd. Peter once said to us; **“If it’s simple, it will be practical, if it’s practical it will be implementable, if its implementable companies will use it”**

Odissy is a unique web based system that improves learning transfer, measures the impact of learning and will demonstrate your return on investment giving you the results you deserve!



odissy
revolutionising organisational development

what can odyssey do?

The aim of **Odyssey** is to evaluate your Learning and Development activity against 5 measures: Reaction, Learning, Behavioural Change, Impact, and Return on Investment.

Odyssey will:

- Make training needs analysis an efficient and simple process
- Support learners and managers in increasing learning transfer into your organisation
- Align individual objectives to corporate objectives
- Project manage all your development activity
- Automate your talent management, succession planning and performance management systems
- Produce Return on Investment reports by programme, individual, team, division and organisation.
- Be used for a range of purposes including Board Reports, Investor in People evidence and National Training Awards.
- Help to transform the Learning and Development function from a cost centre to a profit centre.

**CALL US TODAY TO TRANSFORM YOUR
ORGANISATIONAL DEVELOPMENT!**

Odyssey is available on a licensed or sale basis and comes with a range of training, update and support options

For more information please contact Patrick Taggart or Pam Kaur on **0844 330 1961** or email us at info@odyssey.co.uk Alternatively visit our website www.odyssey.co.uk